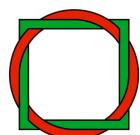


bigEE - bridging the information gap on energy efficiency in buildings

Prof. Dr. Peter Hennicke

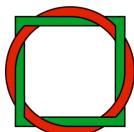


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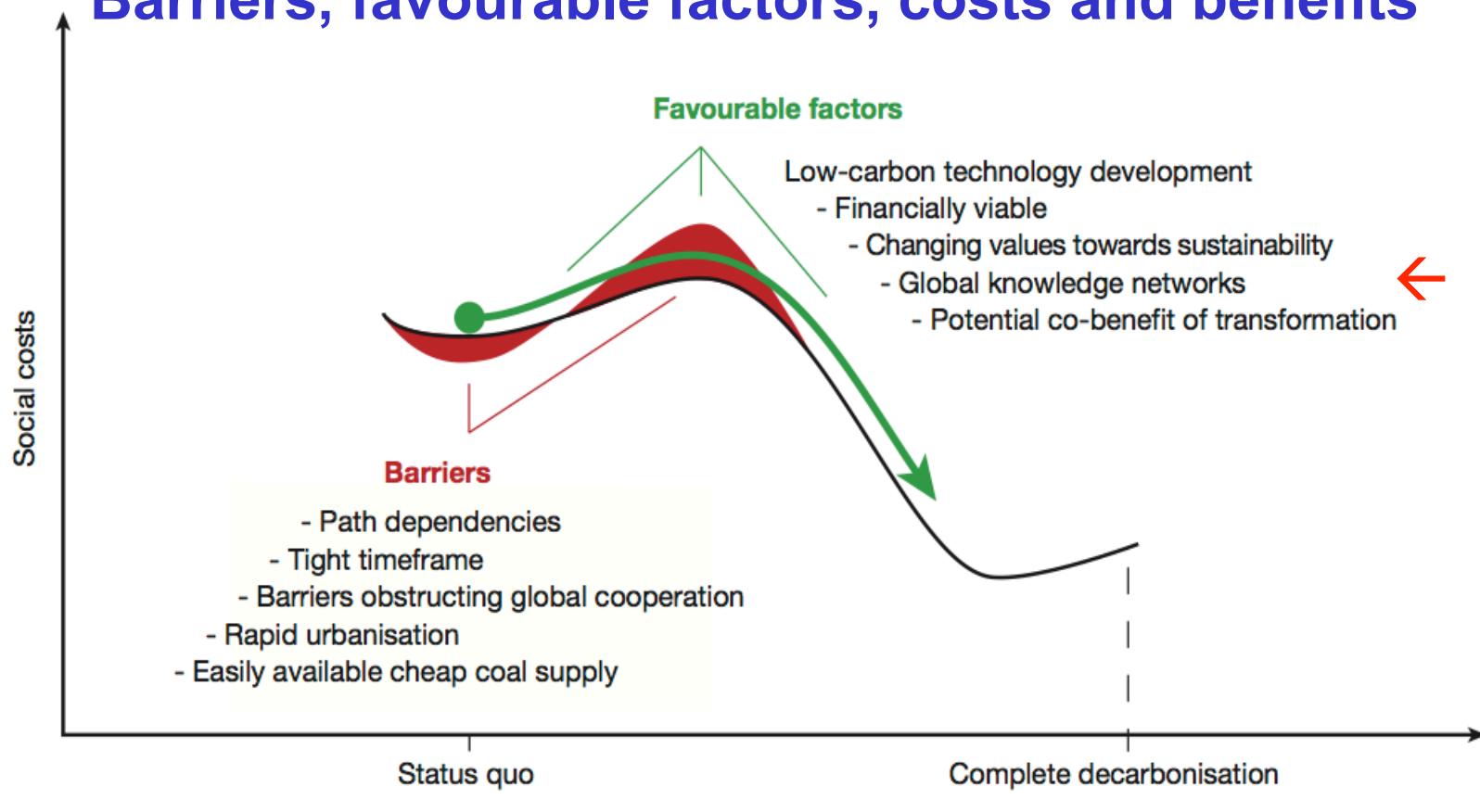
Background and scope of bigEE

- **Global Knowledge Management** can foster know how transfer of green/efficient buildings
- bigEE combines comprehensive **worldwide information** with dissemination **in partner countries**
- bigEE informs about the **potential for cost-effective GHG reduction** and **resource protection**
- bigEE addresses the problem of **lock-in effects** for countries with weak efficiency strategies
- bigEE develops **policy packages** to address market failures and specific frame conditions
- bigEE demonstrates **good practice** for buildings, appliances and policies
- bigEE discusses the **co-benefits** of ressource efficiency as well as „**rebound effects**“

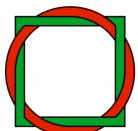


The Great Transition to a Global Low Carbon Society

Barriers, favourable factors, costs and benefits



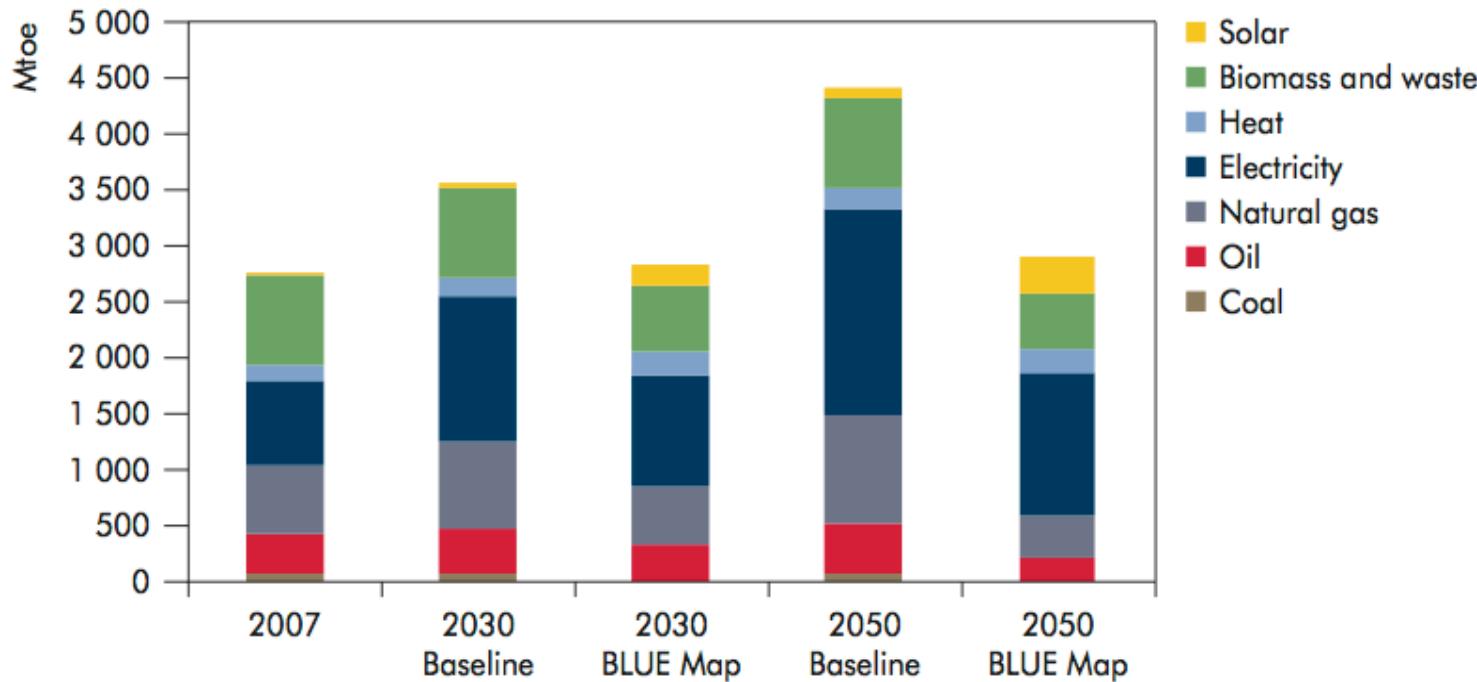
Source: German Advisory Council on Global Change (WBGU) 2011



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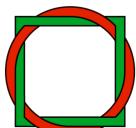
Buildings sector energy consumption in the IEA scenarios



Key point

Energy consumption in the buildings sector is 5% higher in 2050 than in 2007 in the BLUE Map scenario.

Source: IEA, Energy Technology Perspectives 2010

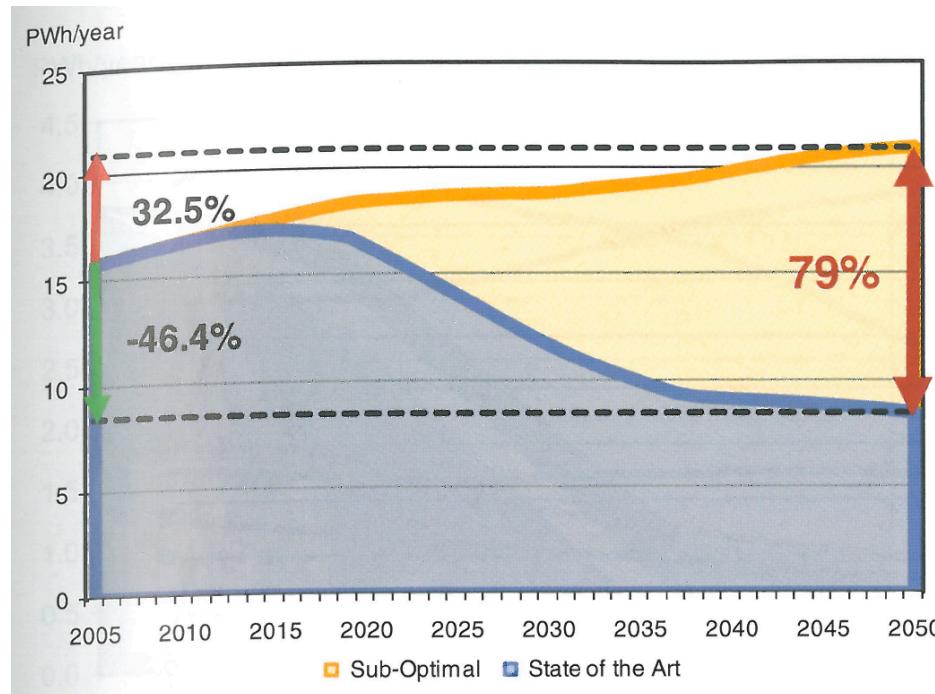


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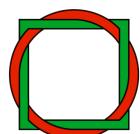
Global energy consumption in 2050 for cooling and heating

state of the art compared to BAU/sub-standard



**World Final Energy
for Thermal Comfort:
State of the Art and
Sub-Standard
Scenarios**

Source: Global Energy Assessment 2012

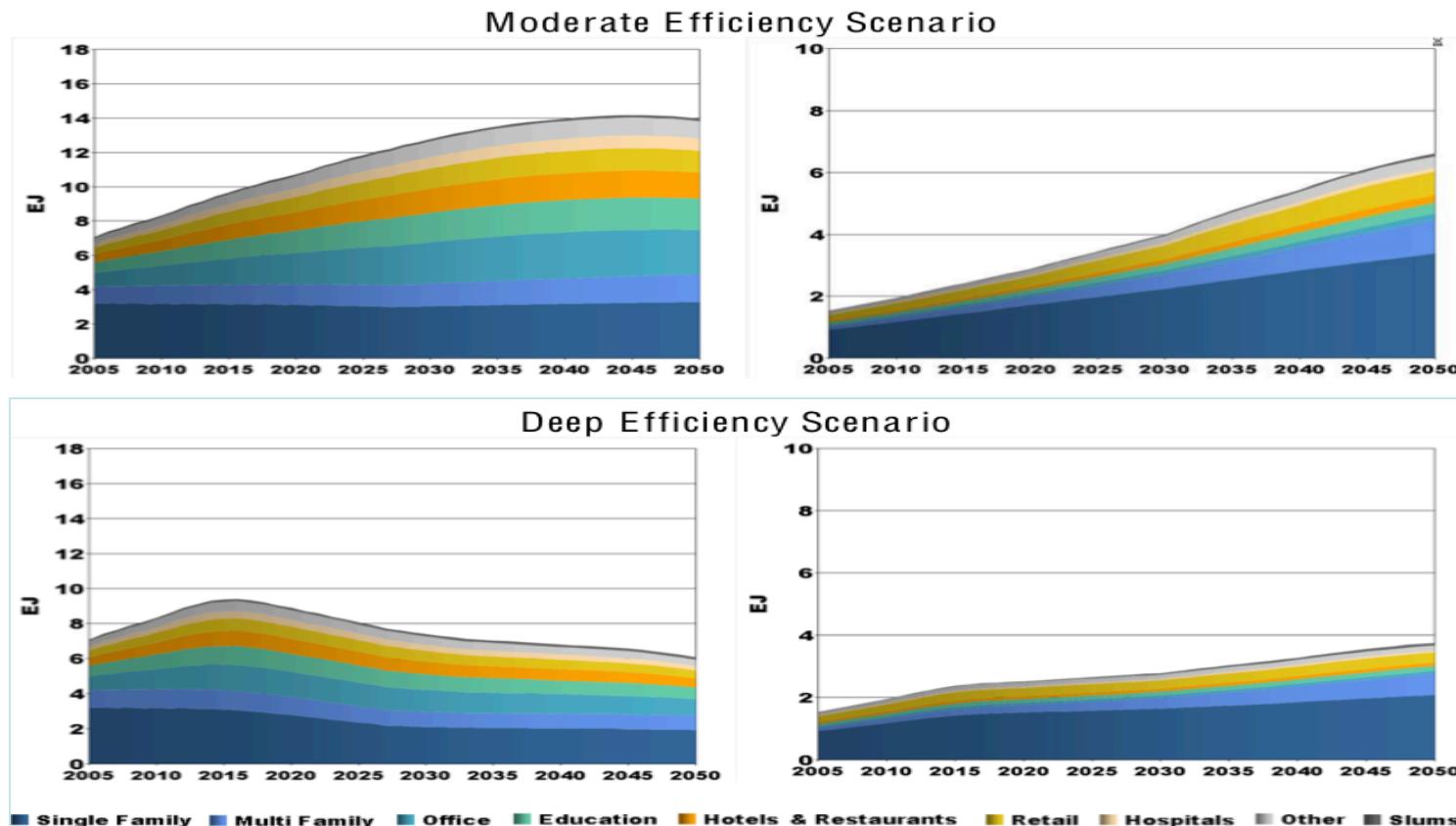


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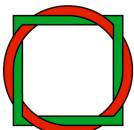


High „lock-in“ effects of moderate efficiency increase

Final energy for cooling and heating in
China India



Source: Ürge-Vorsatz et al. 2012

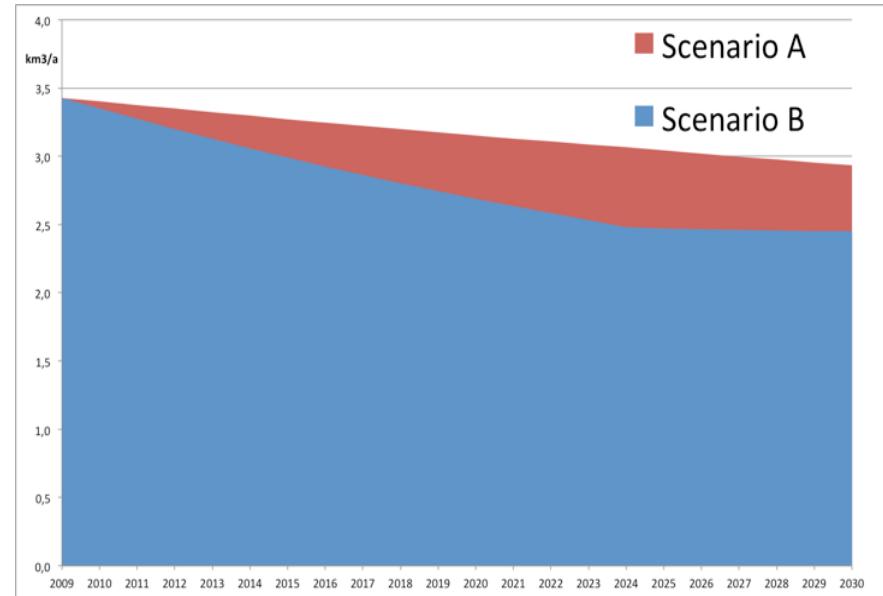
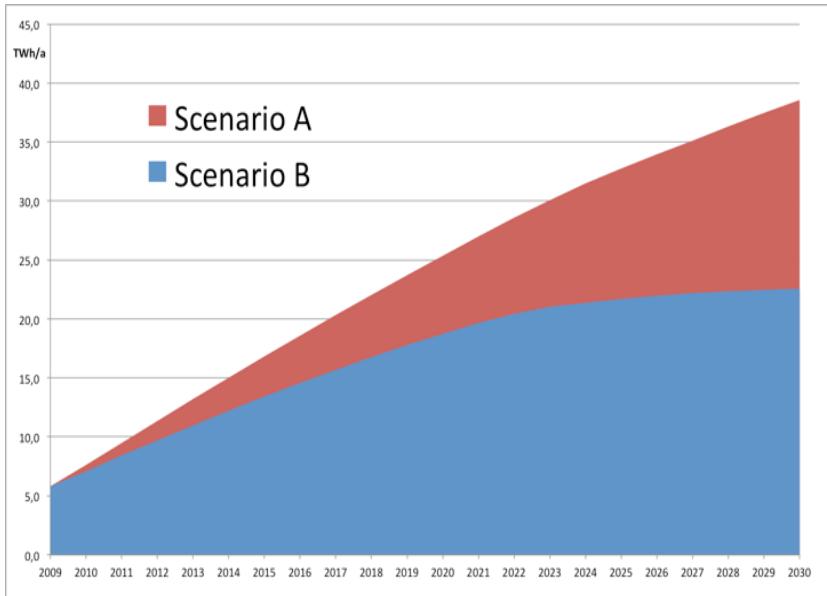


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Energy and Water consumption in CPA up to 2030

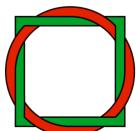
Washing machines in „BAU“ (Scenario A) vs. „Max efficiency“ (Scenario B)



Assumptions:

- Region: CPA – Centrally planned Asia (Cambodia, China, Hong Kong, N.-Korea, Laos, Macau, Mongolia, Vietnam)
- Technology change from vertical Axis technology to Horizontal Axis ("European-style") washing machines combined with an average washing temperature of 30°C
- BAU-Scenario (A) = 20% BAT market share in scenario 'BAU'
- Max-Efficiency-Scenario (B) = 100% BAT market share in scenario 'Energy Efficiency'

Source: bigEE 2012

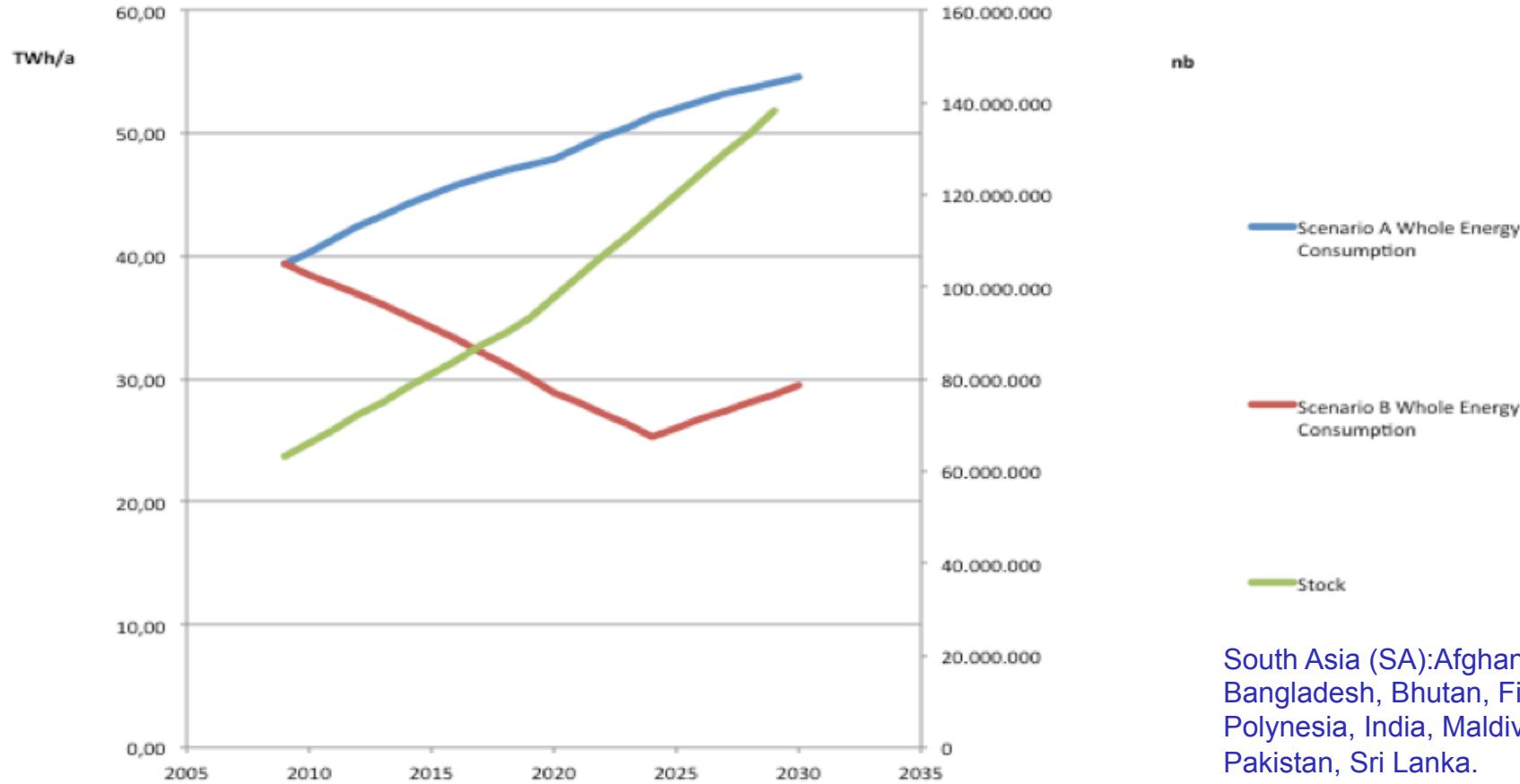


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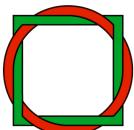
bigEE

Electricity consumption for fridges in South Asia

50% cost-effective reduction (Scenario B) comp. to BAU (Scenario A)



Source: bigEE 2012



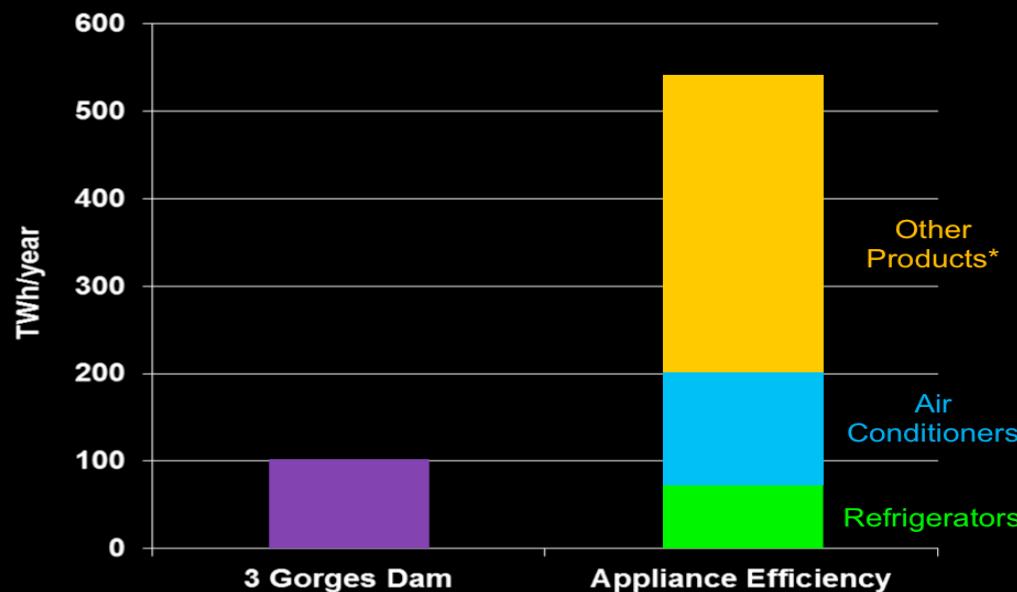
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Chinese example: The power of „NEGAWatts“

Savings from energy efficiency standards for appliances

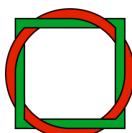
Annual generation from China's Three Gorges Dam compared to annual savings in 2020 from appliance energy efficiency standards



Other products include: clothes washer, TV, fans, stand-by power, electric water heater, electric cooktop, fluorescent lamp ballasts, rice cooker, microwave ovens, laser printers, fax, copiers, computer monitors, HID lamps and ballasts, motors, air compressors, transformers, servers, computers, double-capped fluorescents, heat pump water heater, rangehoods, ventilating fans, external power supply, vending machines, LED lamps, grid lighting, commercial AC chillers, water-cooled chillers, unitary AC

Source: LBNL China Energy End-Use Model, David Fridley and Nina Zheng, 2010

Source: Marc. D. Levine, LBNL, 2012

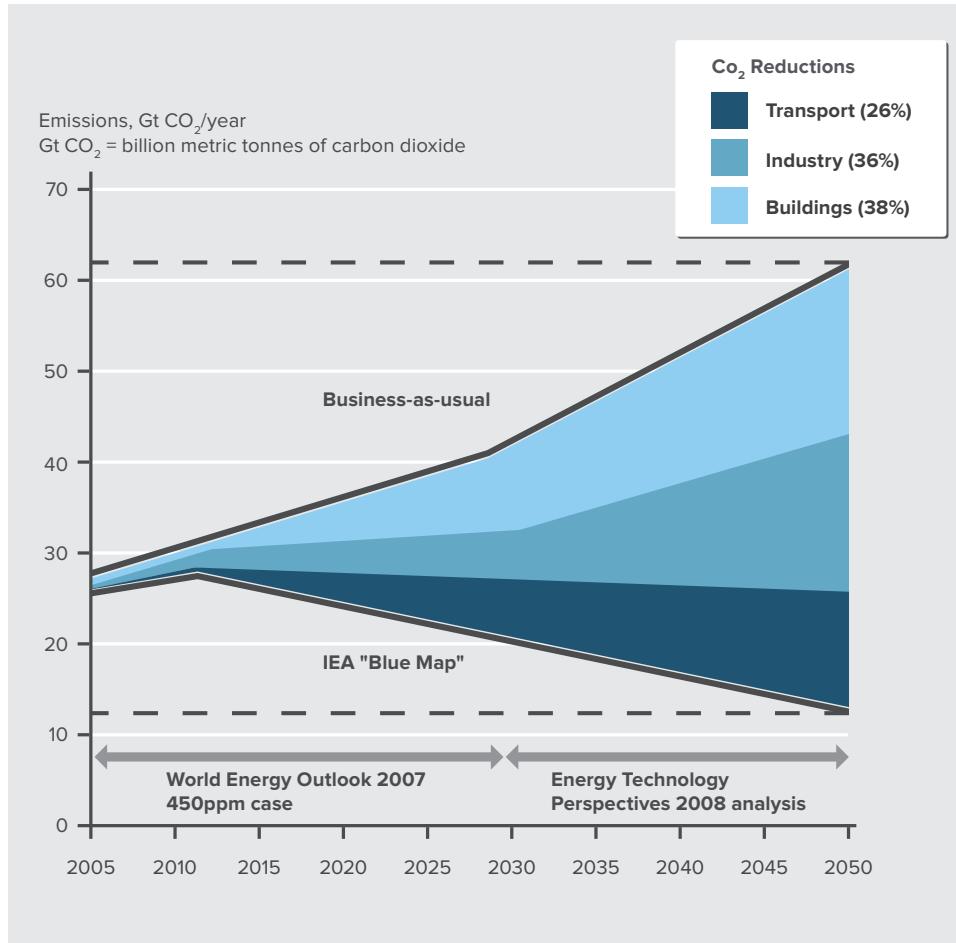


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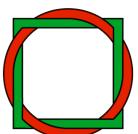
The global knowledge and implementation gap has to be closed

Buildings have to contribute with 38% to CO₂ reduction in 2050



Source: IEA 2008

This will only happen, if innovative policies and measures are used
Because: the sector has complex structures and lots of barriers
 Knowledge exists but is not easily available („closing the knowledge gap“)
In particular: for emerging economies and developing countries

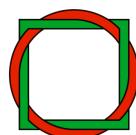


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bigEE Objectives

- **Raise greater awareness and attention...**
... for the variety of benefits of increased energy efficiency in new and existing buildings.
- **Close the gaps of scattered information and material on energy efficiency ...**
... by providing latest know-how in a target group oriented, consistent, comprehensive, easily accessible, and transparent way.
- **Manage and communicate available knowledge ...**
... especially for emerging economies

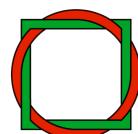


bigEE Target Groups

Decision-makers worldwide:

- **Investors**
- **Policy-Makers**
- **Staff involved in policy implementation**

... in 5 emerging economies, with partners

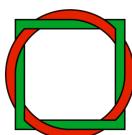


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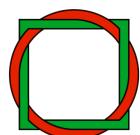
bigEE Funding, cooperation, milestones

- Financed by the German Ministry of Environment (International Climate Initiative)
- National cooperation with other German Ministries, GIZ, Dena....
- International cooperation with Research Institutes and Partner Countries
- 2009: Pre-feasibility study (China, India, Brazil, Mexico, South Africa; positive response)
- December 2009 - 6/2014: Duration of the bigEE project
- 2011-2012: start of country projects in China, South Africa, India, Mexico (?)
- December 2012: International Launch of bigEE at COP 18/Doha



bigEE Networking

- Close cooperation with:
- SBC (Sustainable Buildings Centre, IEA)
- WBCSD (World Business Council for Sustainable Development)
- UNEP (United Nations Environmental Programme, mainly SBCI – Sustainable Buildings and Climate Initiative)
- GIZ (MED-ENE; India, South Africa), KfW (India), German Energy Agency dena (China)
- Central European University (Global Energy Assessment, IPCC)
- CLASP (Collaborative Labeling and Appliance Standards Program)
- LBNL (Lawrence Berkeley National Laboratory)

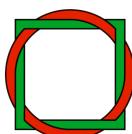


bigEE seeks for close country cooperationss

- **China – cooperation well established, signed Nov. 2010**
 - Project Partner: CSUS-IBR – Beijing China Society for Urban Studies and Institute for Building Research Eco Technology Cooperation
- **South Africa – cooperation takes off**
 - Project Partner: SANEDI – South African National Energy Development Institute
- **India – last hurdle has to be cleared**
 - Project Partners: BEE: dissemination, contribute to data gathering, in-kind co-funding; TERI: managing data gathering



北京市中廣深科生态科技有限公司
Beijing CSUS-IBR Eco Technology Co.,Ltd.



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FVEE ForschungsVerbund
Erneuerbare Energien
Renewable Energy Research Association

Scope and Structure of the Platform

The bigEE web platform will cover

- residential buildings
- commercial / public buildings
- industry sector related building technologies
- appliances

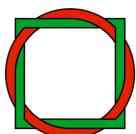
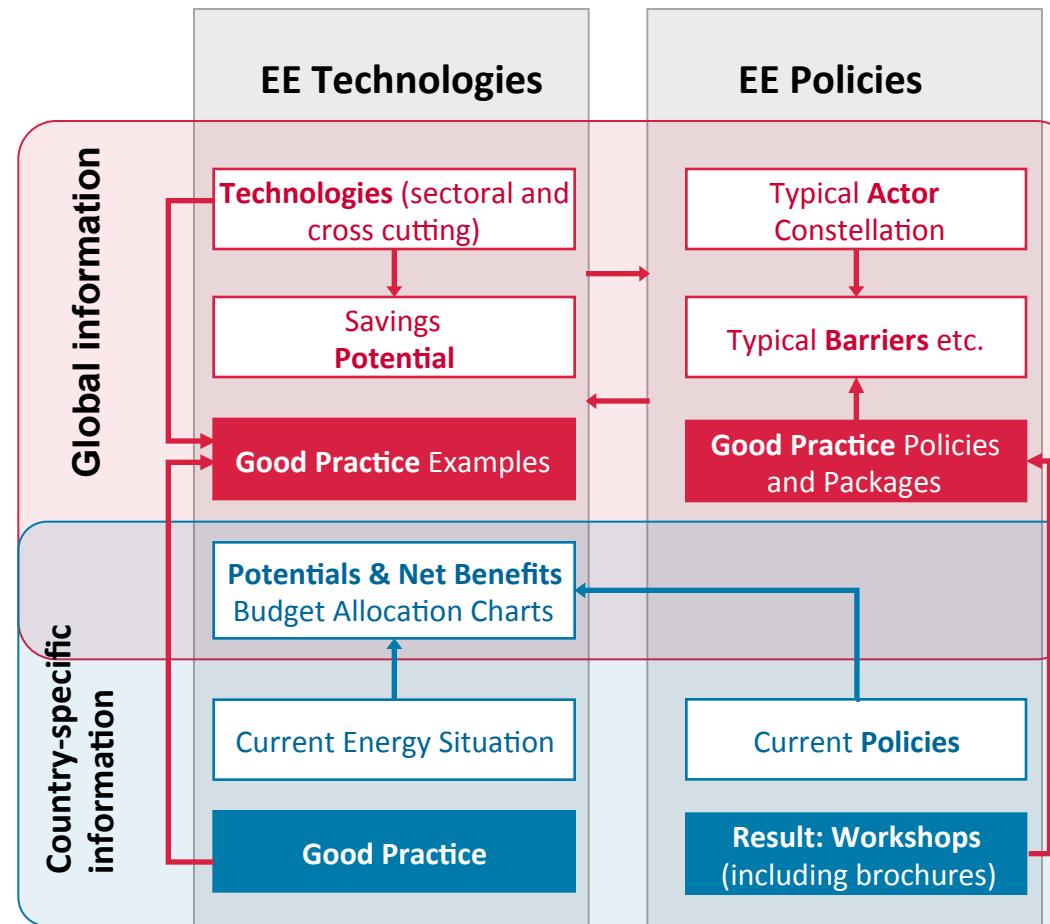
in four main climate zones

and will include information on

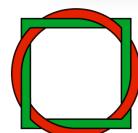
- technologies
- potentials
- policies and measures
- good practice

on

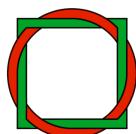
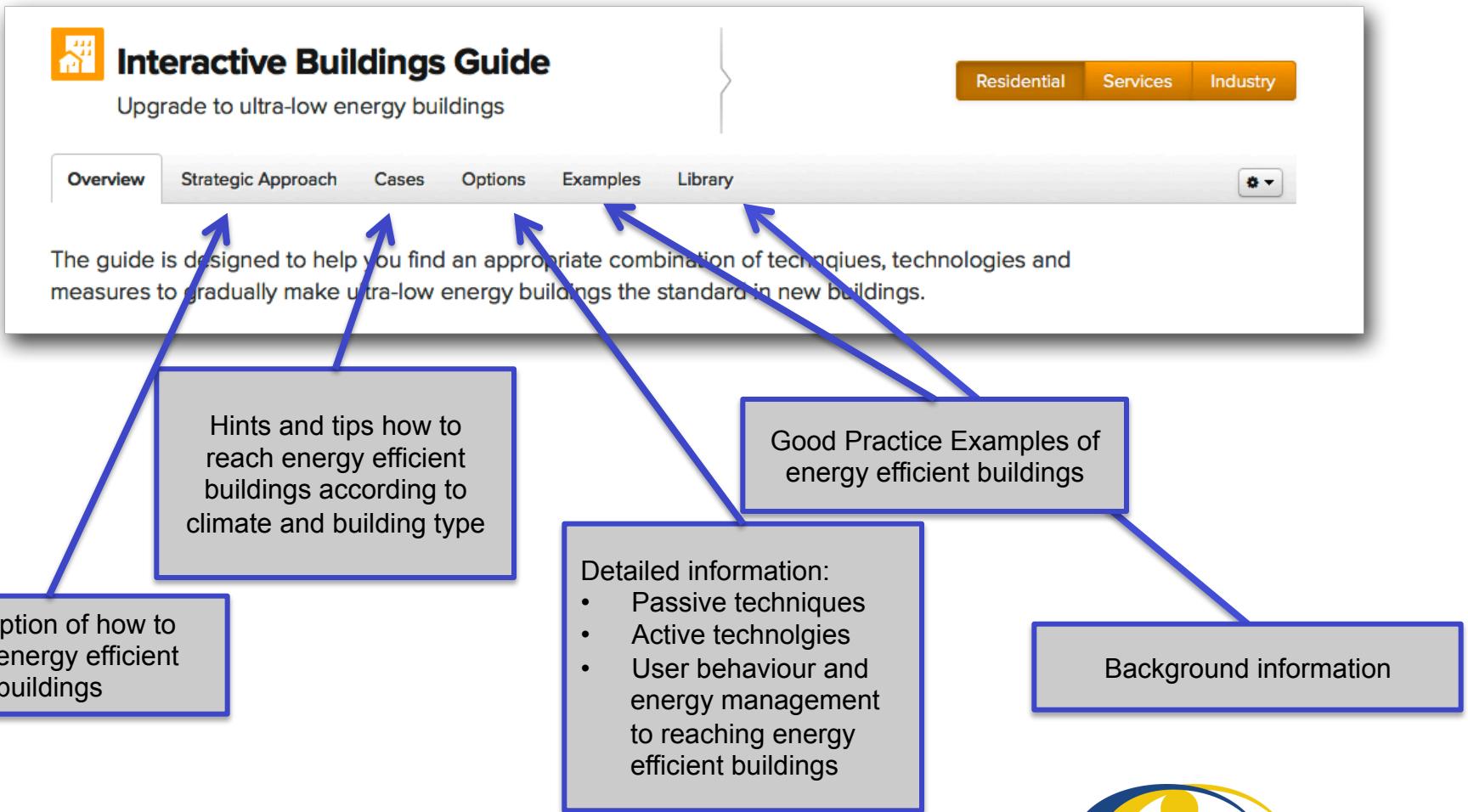
- international and
- national level.



The screenshot shows the homepage of the bigEE website. At the top, there's a navigation bar with links for 'Home', 'Tour', 'Interactive Guides', and 'About'. Below the navigation, a main heading reads 'bigEE | Bridging the information gap on energy efficiency in buildings'. A large graphic features a globe with green energy icons, overlaid with a colorful bar chart and various icons like gears, a bank building, and a checkmark. A call-to-action button 'Take a Tour' is visible. On the left side, there's a vertical sidebar with 'Feedback' and a 'Print' icon. The main content area contains three sections: 'Interactive Buildings Guide' (with an orange house icon), 'Interactive Policy Guide' (with a blue building icon), and 'Interactive Appliances Guide' (with a green refrigerator icon). Each section has a brief description and a 'Start the Guide' button. Below these are four placeholder graphics labeled 'Placeholder Graphic' under the categories 'Energy Efficiency', 'bigEE Guides', 'About bigEE', and 'Participate'. A footer navigation bar at the bottom includes 'Home (old) > Home'.

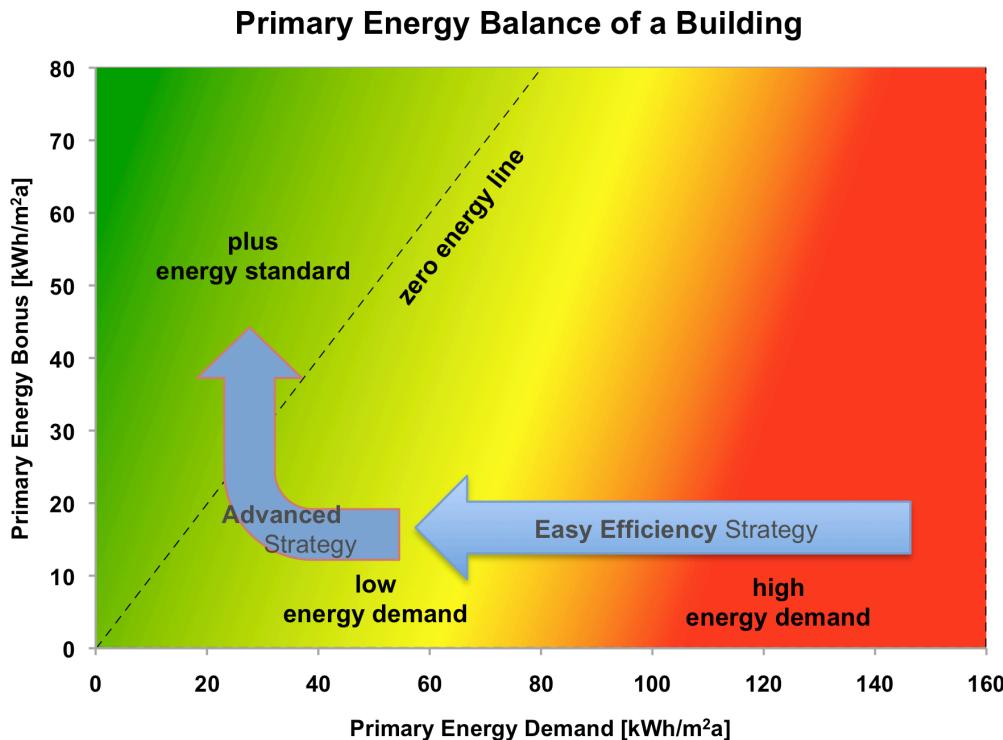


Guide through building section: Main features

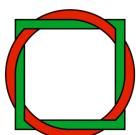


A global step wise approach to efficient buildings

2-step strategy towards highly-efficient building performance with net surplus energy



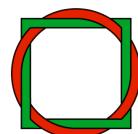
1. Reduce unsustainable energy demand from a high to a low level by designing more efficient demand and supply performance (**Easy Efficiency**)
2. Set more ambitious standards and implement onsite green power generation systems to deliver surplus energy within an annual energy balance (**Advanced**)



Cases: Dynamic selection of building characteristics possible

Climate Zone	Hot and humid	Hot and dry	Temperate	Cold
State	New	Existing		
Mode	Closed	Hybrid	Zoned	Open
Type	Single family	Multi family	Highrise	

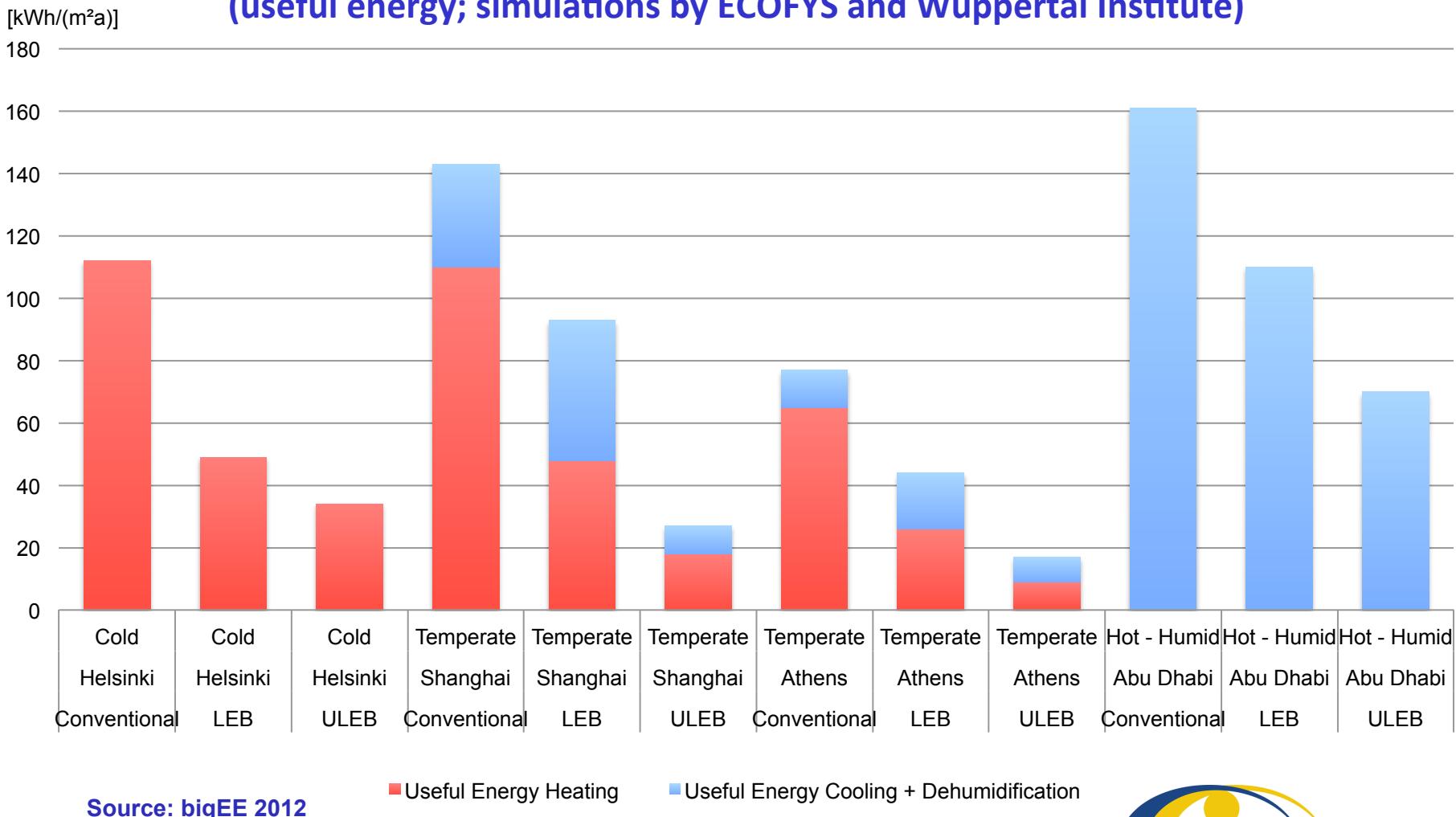
 Show cases



How climate zones influence building standards

Comparison of simulation results of buildings

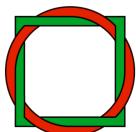
(useful energy; simulations by ECOFYS and Wuppertal Institute)



Source: bigEE 2012

■ Useful Energy Heating

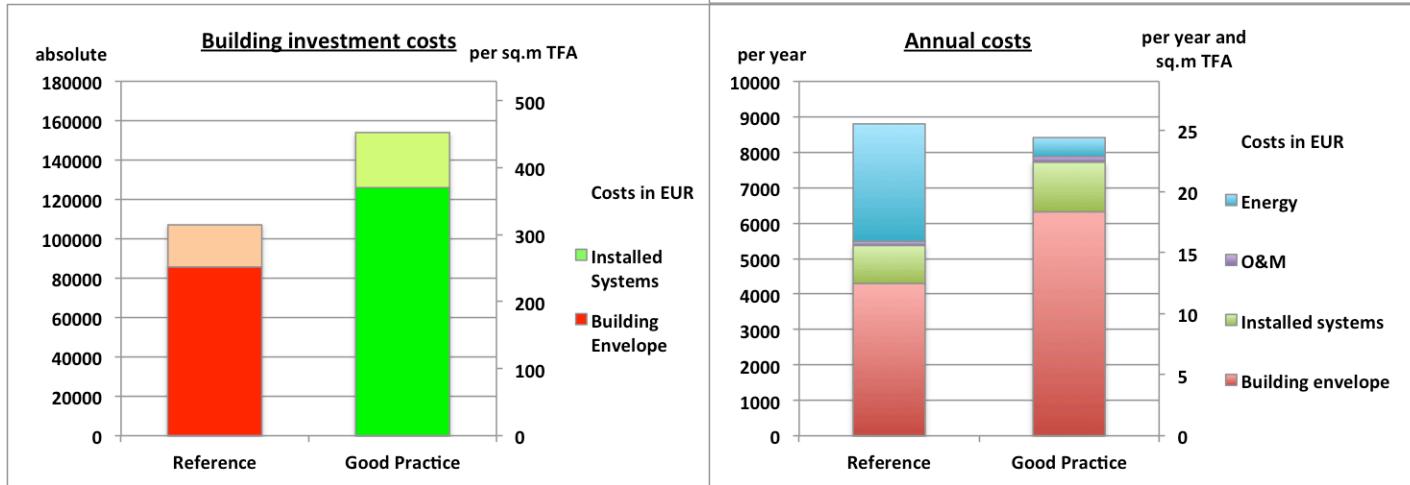
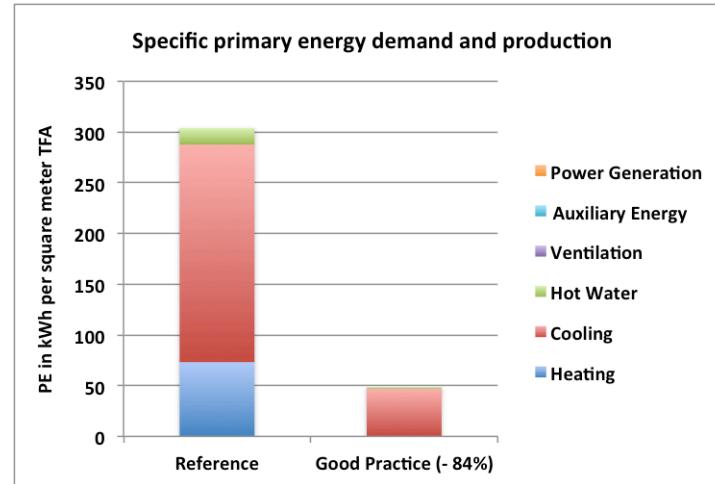
■ Useful Energy Cooling + Dehumidification



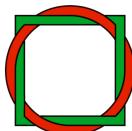
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New Buildings: Good Practice Example in Jordan



Source: bigEE 2012



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Interactive Policy Guide: Main features

The guide is designed to help you find an appropriate combination of policies and measures to gradually make ultra-low energy buildings the standard in new buildings.

Elements of the package:

- General Description
- Good Practice Examples

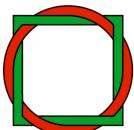
Good Practice Policy Packages

- Gathered according to a standardized template

Background information:

- Why policy is needed
- How to implement policies
- Policies need to interact
- ... Other: brochures, papers, etc.

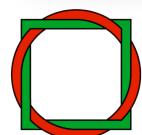
Source: bigEE 2012



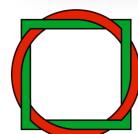
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The screenshot shows the homepage of the bigEE Interactive Policy Guide. At the top, there's a navigation bar with links for Home, Tour, Interactive Guides, and About. Below that is a main header with the title "Interactive Policy Guide" and a subtitle "Assist markets in becoming energy-efficient". To the right of the title are three buttons: "New Buildings" (highlighted in green), "Existing Buildings", and "Appliances". A sidebar on the left has a "Feedback" button. The main content area features a "Governance framework for energy efficiency" section with three items: "Energy efficiency targets and planning", "Energy efficiency policy infrastructure and funding", and "Eliminating distortions". Below that is a section for "Specific policies and measures for energy efficiency in new buildings" with seven items: "Regulation", "Information", "Incentives & financing for energy efficiency investments", "Capacity building & networking", "Promotion of energy services", and "RD&D and BAT promotion". To the right of these lists is a central graphic showing a green box overflowing with various icons representing different policy measures like gears, a lightbulb, and a document. Above the graphic is a link to "Explore policies and measures". Below the graphic is a section titled "Policies need to interact" with a sub-instruction to "Read here which policies to combine and how they should work together to improve energy efficiency in new buildings". There's also a "Expand" button and an "issuu" logo.

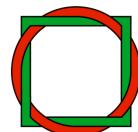


The screenshot shows the homepage of the bigEE Interactive Policy Guide. At the top, there's a navigation bar with links for Home, Tour, Interactive Guides, and About. Below that is a secondary navigation bar with tabs for New Buildings, Existing Buildings, and Appliances, where 'New Buildings' is currently selected. A sidebar on the left has a 'Feedback' button. The main content area features a title 'Interactive Policy Guide' with a green icon of a building, followed by the subtitle 'Assist markets in becoming energy-efficient'. Below this is a navigation bar with tabs for Overview, Recommended Package (which is selected), Package Examples, and Library. A gear icon with a dropdown arrow is also present. To the left, under 'Governance framework for energy efficiency', there are three blue boxes: 'Energy efficiency targets and planning', 'Energy efficiency policy infrastructure and funding', and 'Eliminating distortions'. To the right, there's a graphic of a green box overflowing with various gears and icons like a lightbulb, a book, and a smartphone. Above the box is the text 'Explore policies and measures'. Below the box is the heading 'Specific policies and measures for energy efficiency in new buildings'. A list of eight items follows, with 'Regulation' circled in red: 'Regulation', 'Information', 'Incentives & financing for energy efficiency investments', 'Capacity building & networking', 'Promotion of energy services', and 'RD&D and BAT promotion'. To the right of this list is a section titled 'Policies need to interact' with the sub-instruction 'Read here which policies to combine and how they should work together to improve energy efficiency in new buildings.' It includes a link to an ISSUU document titled 'Policy Guide for New Buildings' with a large 'Expand' button.

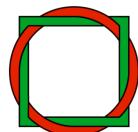


The screenshot shows the bigEE Interactive Policy Guide interface. At the top, there's a navigation bar with links for Home, Tour, Interactive Guides, and About. Below that is a secondary navigation bar with tabs for New Buildings, Existing Buildings, and Appliances. The main content area features a title 'Interactive Policy Guide' with a subtitle 'Assist markets in becoming energy-efficient'. A sidebar on the left has a 'Feedback' button. The central content area is divided into several sections:

- Governance framework for energy efficiency** (with sub-sections: Energy efficiency targets and planning, Energy efficiency policy infrastructure and funding, Eliminating distortions).
- Minimum energy performance standards (MEPS)** (with a detailed description: By setting a limit for the allowed maximum energy consumption of new buildings and existing buildings undergoing retrofit, at least the most inefficient building designs, technologies and components are excluded from the market. The legal requirements should be strengthened step by step every three to five years, while enabling the markets to adapt and gain from energy-efficient buildings. The target should be that after ten to 15 years very low energy levels – ULEB for the buildings as a whole – have been reached. An effective control and enforcement regime is essential to ensure compliance with the standards.)
- Implementation tips** (with a bulleted list: The standards should be well-grounded in evidence, e.g. by reference to life-cycle cost studies and evaluations of demonstration buildings; Investors, building designers, and building contractors should be well prepared and sufficiently skilled to implement the standards (e.g. through complementary information and training programmes); Achievable energy and cost savings should be clearly communicated so as to avoid the impression that the requirements only impose a burden; Sufficient resources must be available for monitoring and enforcement (compliance control); Sufficiently stringent penalties will help to ensure maximum compliance.)
- Specific policies and measures for energy efficiency in new buildings** (with sub-sections: Regulation, Information, Incentives & financing for energy efficiency Investments, Capacity building & networking, Promotion of energy services, RD&D and BAT promotion. The 'Regulation' section includes 'Minimum energy performance standards (MEPS)', which is circled in red).
- Detailed description** (with a link: Show details about this policy type →)
- Good practice examples** (with a note: There currently are no good practice policy examples at this time.)



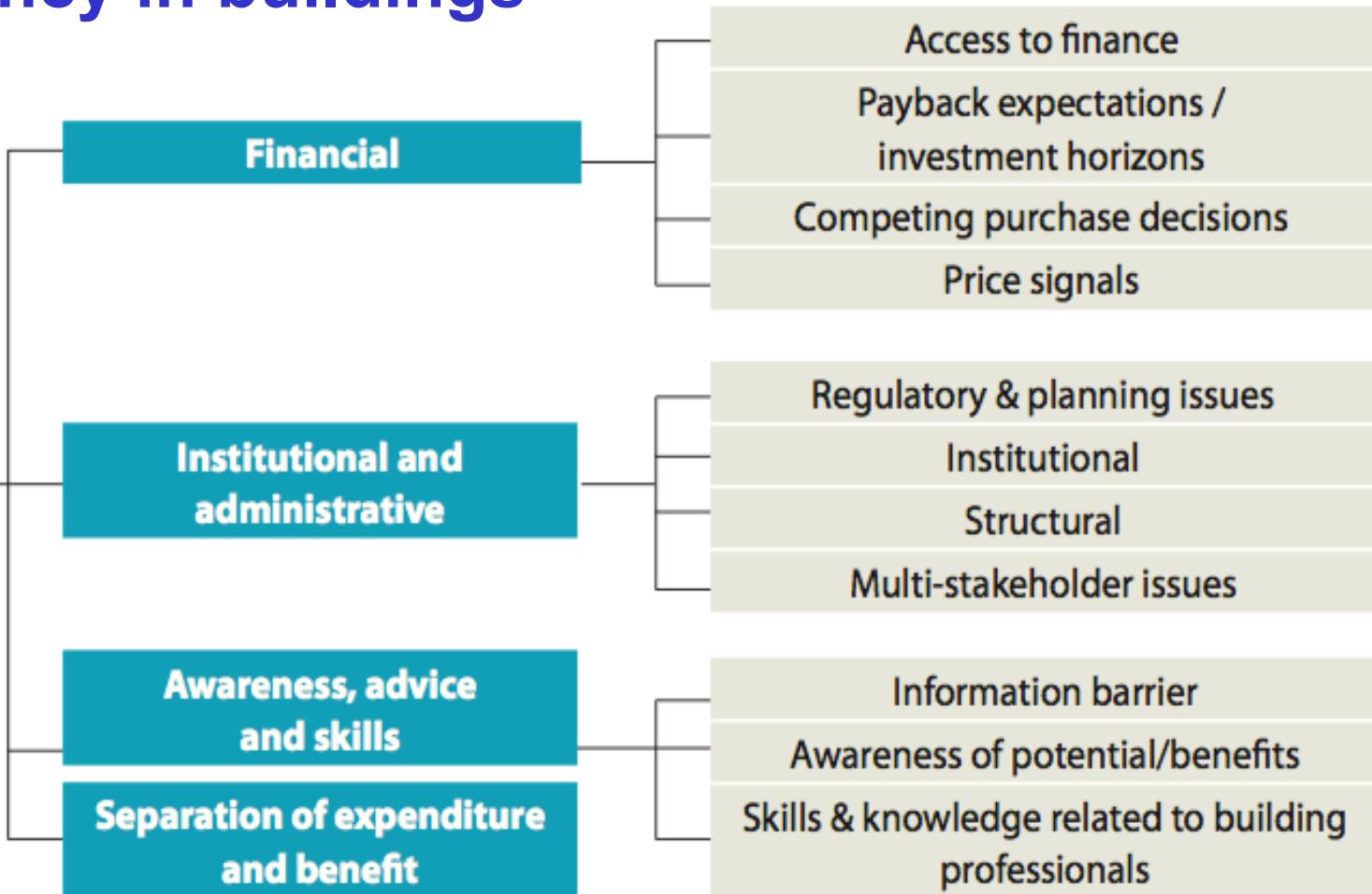
P&M to overcome barriers for efficient and green buildings



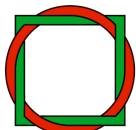
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Classification of barriers for energy efficiency in buildings



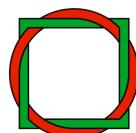
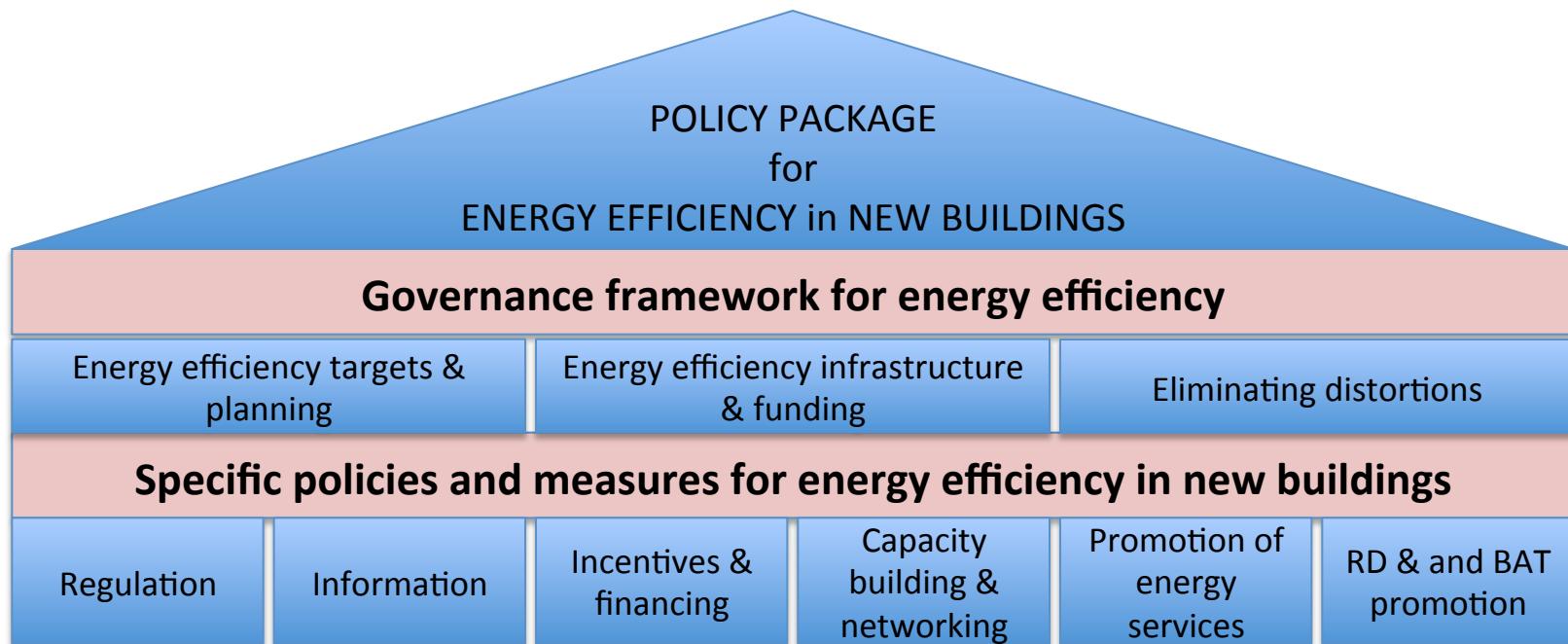
Source: BPIE 2012

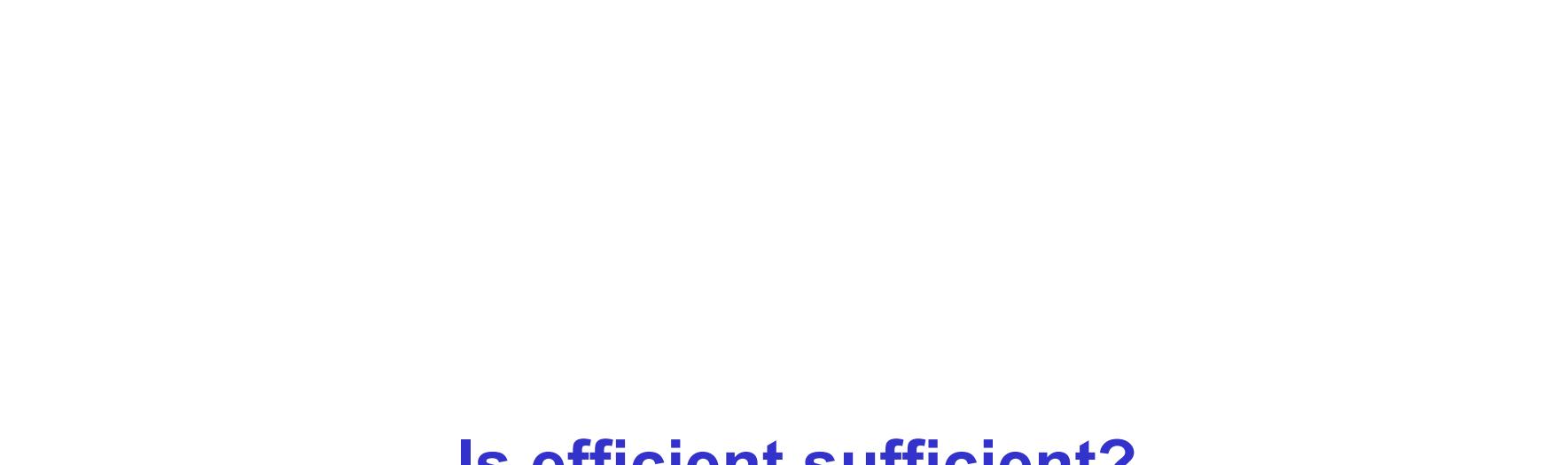


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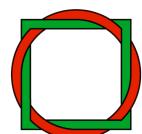


No silver bullet to foster efficiency in buildings Policy packages are needed!





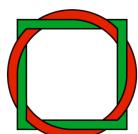
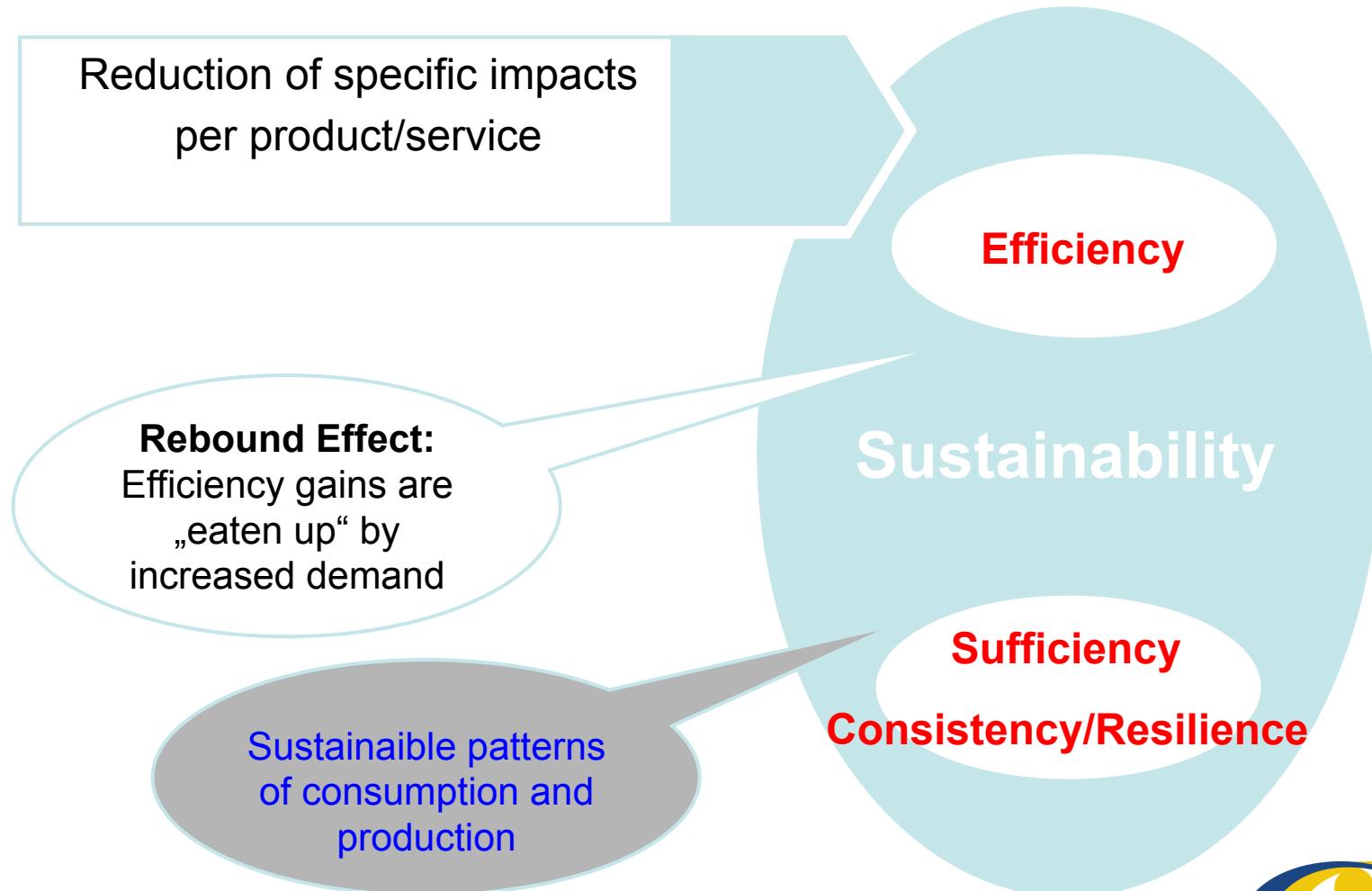
Is efficient sufficient? The bigEE “discussion corner”



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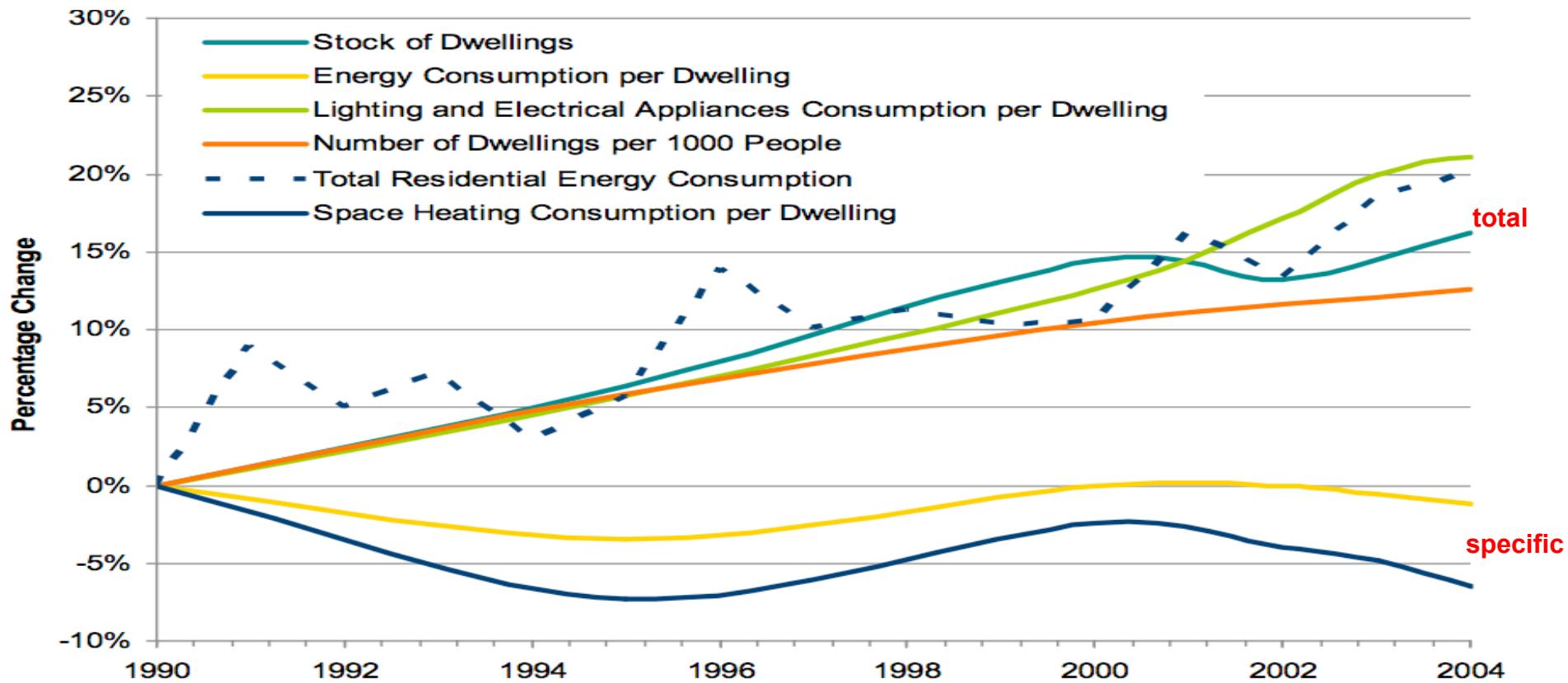


25% less energy/raw materials per \$ GDP are “eaten up” by 82% global economic growth! Only an integrated approach “efficiency + sufficiency + consistency” leads to sustainable development

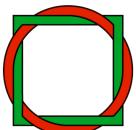


More dwellings and more consumption of appliances have overcompensated the specific efficiency gains in buildings!

Trends in EU Housing Efficiency, 1990-2004



Source: Is efficient sufficient? ECEEE 2010

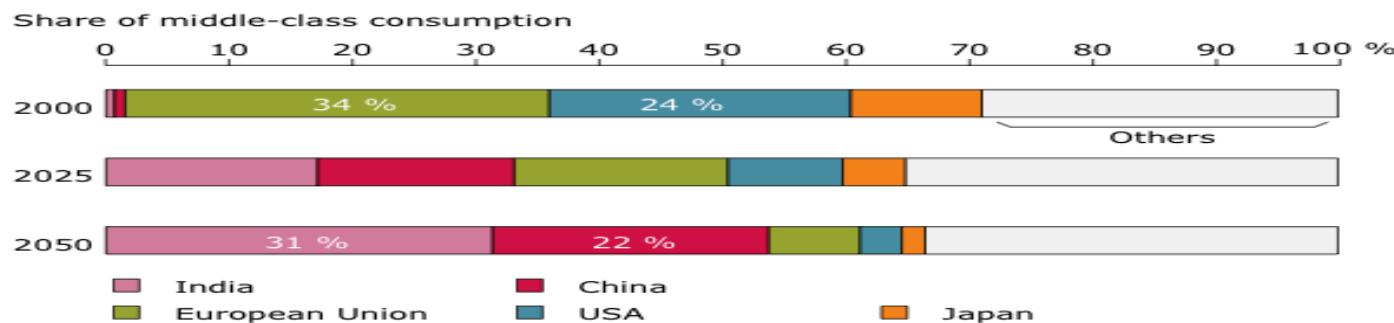
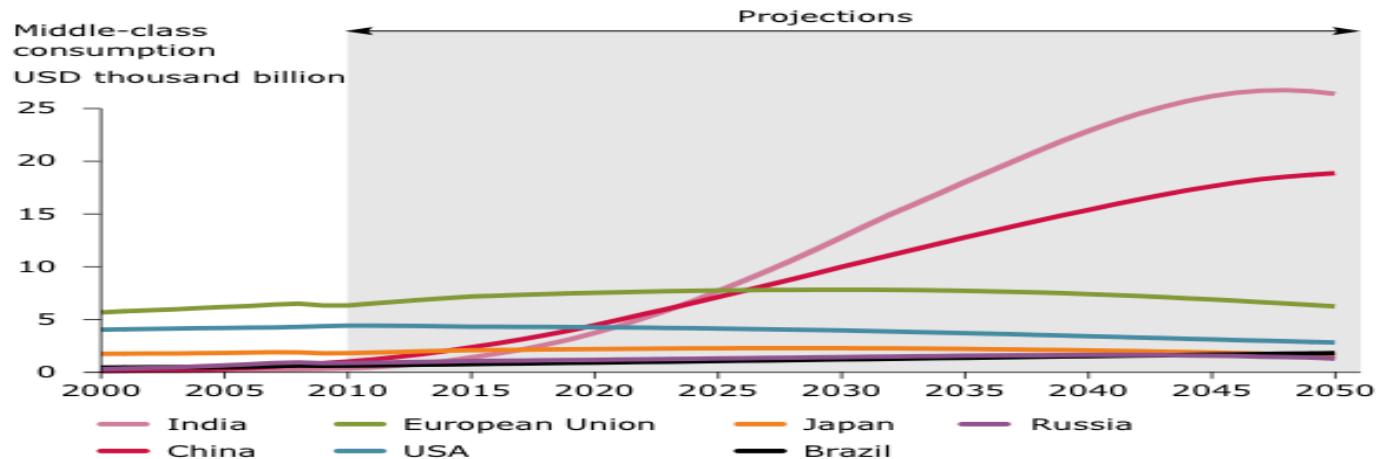


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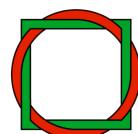
Steep growth of „the middle/consumer classes“ in CIT

In 2050 50% of „middle classes“ consumption in China and India



Note: In this study 'middle class' is defined as households with per capita daily spending of between USD 10 and 100 purchasing power parity (PPP).

Source: Kharas, 2010; EEA, SOER, 2010



New policy packages needed to reduce rebound effects and encourage life style changes!

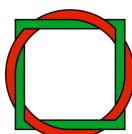
„The older I get the more I like regulation“
(Eoin Lees, Former Head of Energy Savings Trust/ UK)

System adjustments

- Direct:
 - Binding energy saving targets (EU 2011/2012)
 - Energy efficiency obligations for utilities (EU ESD 2012)
 - Reduction of subsidies and internalizing ext. cost of nuclear/fossil fuels
 - Caps, e.g. dynamic standards for fleet consumption of cars (EU)
 - Bonus/malus regulations e.g. for cars („fee-bates“)
 - More ambitious targets for EU ETS
 - Progressive standards (e.g. ICT)
 - Ecotax
- Indirect:
 - Structural change to less resource intensive sectors (i.e. services)
 - Promotion of renewable energy in coordination with energy efficiency
 - “ProgRess” (German Program Ressource Efficiency)

Behavioral change

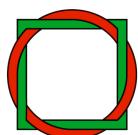
- Sustainable consumption, promotion of common goods, education...
- Reducing societal disparities (e.g. income, wealth, access)...



Thank you!

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