



Your guide to energy efficiency in buildings.

# The bigEE Initiative: why, who, what, how, and for whom

# Energy Efficiency – key to comfort, productivity, and affordable energy bills

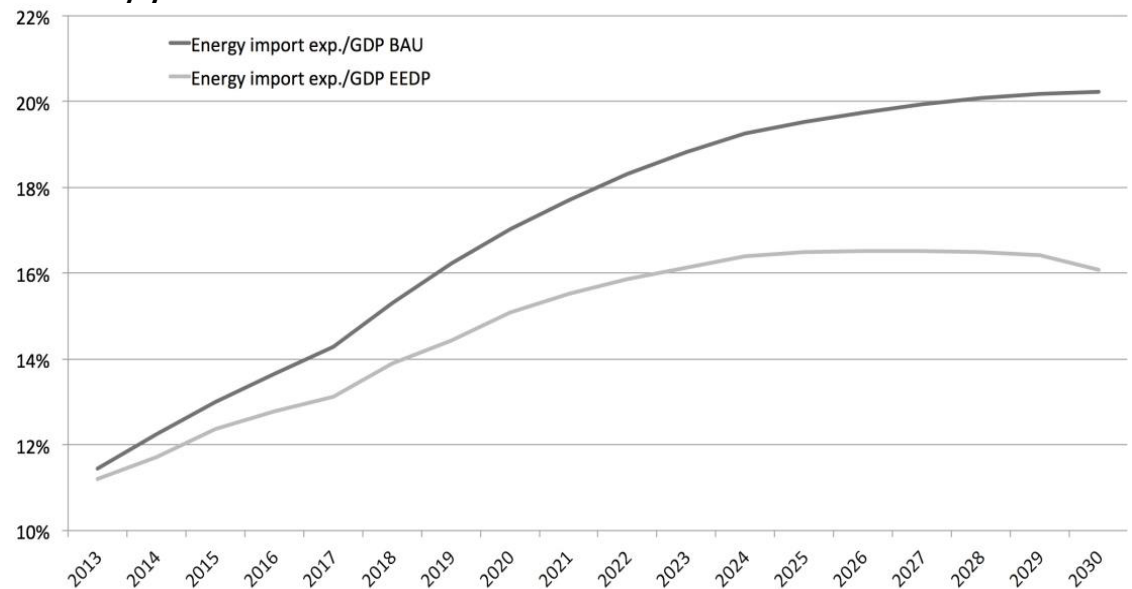
- Findings by the IEA (2014) for large-scale energy efficiency programmes (able to achieve e.g. 1.5 % of energy savings per year):
  - GDP: growth rate + 0.25 to 1.1% per year
  - Employment: 8 to 27 job years per EUR 1 million invested: decentralised, **local** employment and development
  - Public budgets: EE in buildings in the EU could bring revenues and savings of EUR 67 to 128 billion to public budgets
  - Health and well-being impacts: may quadruple economic savings compared to energy cost savings alone
  - Productivity improvements: may be worth 2.5 times the energy cost savings alone
  - Energy poverty alleviation, etc.

# Macroeconomic benefits, e.g. Thailand

- Target of the Thai EE Development Plan (EEDP): Reduce energy intensity by 25 % 2010 -> 2030

Impacts for 2030 found in Wuppertal Institute analysis for GIZ:

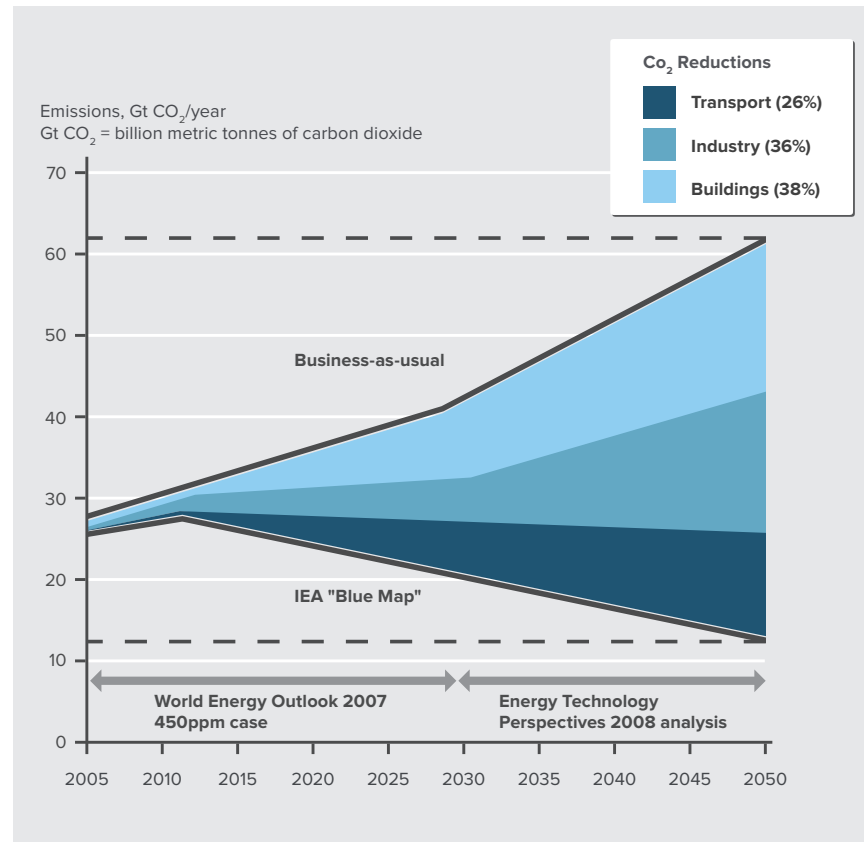
- Energy cost savings for consumers 37.7 bn EUR/yr
- Savings on energy import costs 25.5 bn EUR/yr, limiting share of GDP to 16% (see graph)
- Induced energy efficiency investment: 4.86 bn EUR/yr
- Employment: additional 335,000 jobs
- Public budgets: plus 0.22 bn EUR/yr
- CO2 emissions: minus 133 Mt/yr



Source: Wuppertal Institut (2015)

# The global knowledge and implementation gap needs to be closed

Buildings have to contribute with 38% to CO<sub>2</sub> reduction in 2050



- This will only happen, if **innovative policies and measures are used**  
*Because:* the sector has complex structures and lots of barriers
- Knowledge exists but is not easily available („closing the knowledge gap“)  
*In particular:* for emerging economies and developing countries

Source: bigEE after IEA (2008)

# What is bigEE?

- bigEE is an international initiative by research institutes for technical and policy advice and public agencies in the field of energy and climate, coordinated by the Wuppertal Institute (Germany).

Supported by:



Federal Ministry for the  
Environment, Nature Conservation,  
Building and Nuclear Safety

based on a decision of the German Bundestag

# Objectives

- **Raise greater awareness and attention...**  
... for the variety of benefits of increased energy efficiency in new and existing buildings.
- **Close the gaps of scattered information and material on energy efficiency ...**  
... by providing latest know-how in a target group oriented, consistent, comprehensive, easily accessible, and transparent way.
- **Manage and communicate available knowledge ...**  
... especially for emerging economies

# Four Target Groups

## **Decision-makers and opinion leaders worldwide:**

- Investors
- Policy-Makers
- Staff involved in policy implementation
- Consultants and research community

**... and in 3 emerging economies, with partners**

# Partners

- China  中城深科  
CSUSIBR 
- India  
- South Africa 
- Germany   
COLLABORATING CENTRE ON SUSTAINABLE  
CONSUMPTION AND PRODUCTION



# Scope and Structure of the Platform

The **bigEE web platform** covers

- residential buildings
- commercial / public buildings
- industry sector related building technologies
- appliances

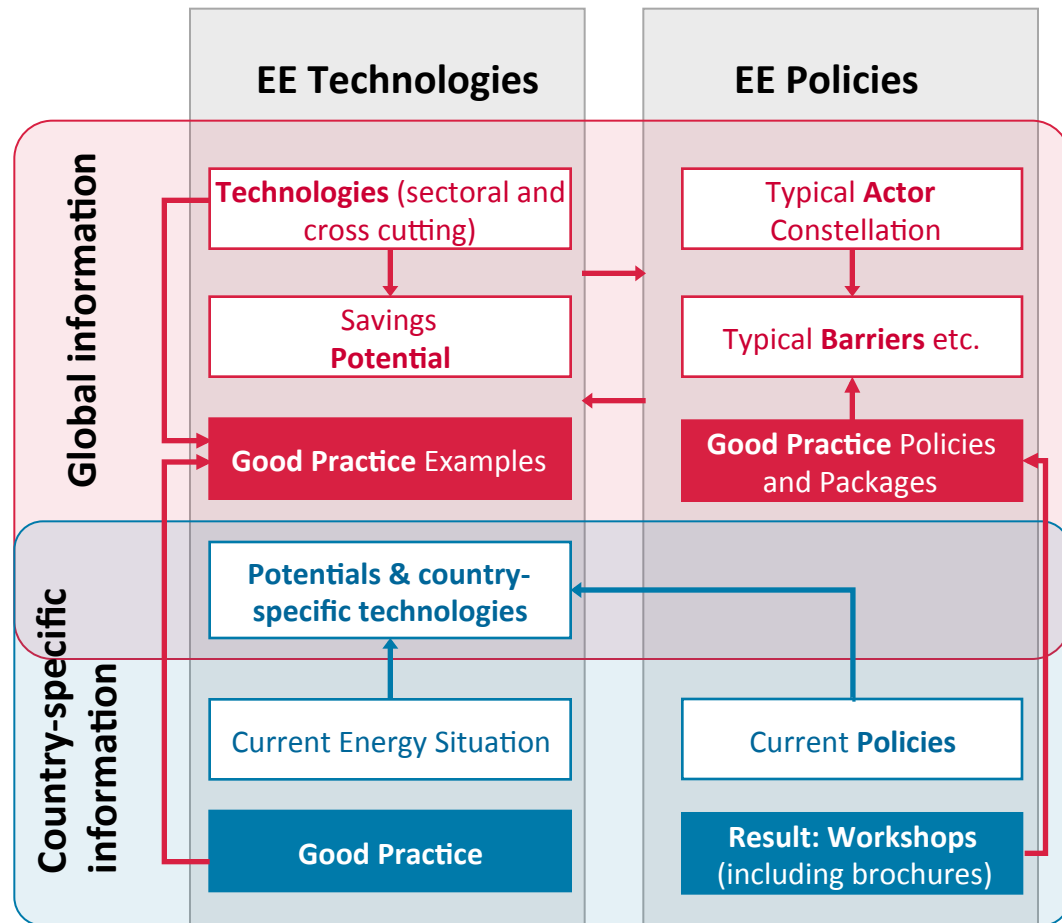
in **four main climate zones**

and includes information on

- technologies
- economic potentials
- policies and measures
- good practice

on

- international and
- national level.





## Example: The Policy Guide (for buildings and appliances)

There are two more:



The Buildings Guide



The Appliances Guide



# Point of departure: Barriers and incentives

All members of the value chain must act in the same direction, or else the energy efficiency chain will break

→ The specific barriers and incentives must be analysed to understand why the actors often do not implement energy efficiency

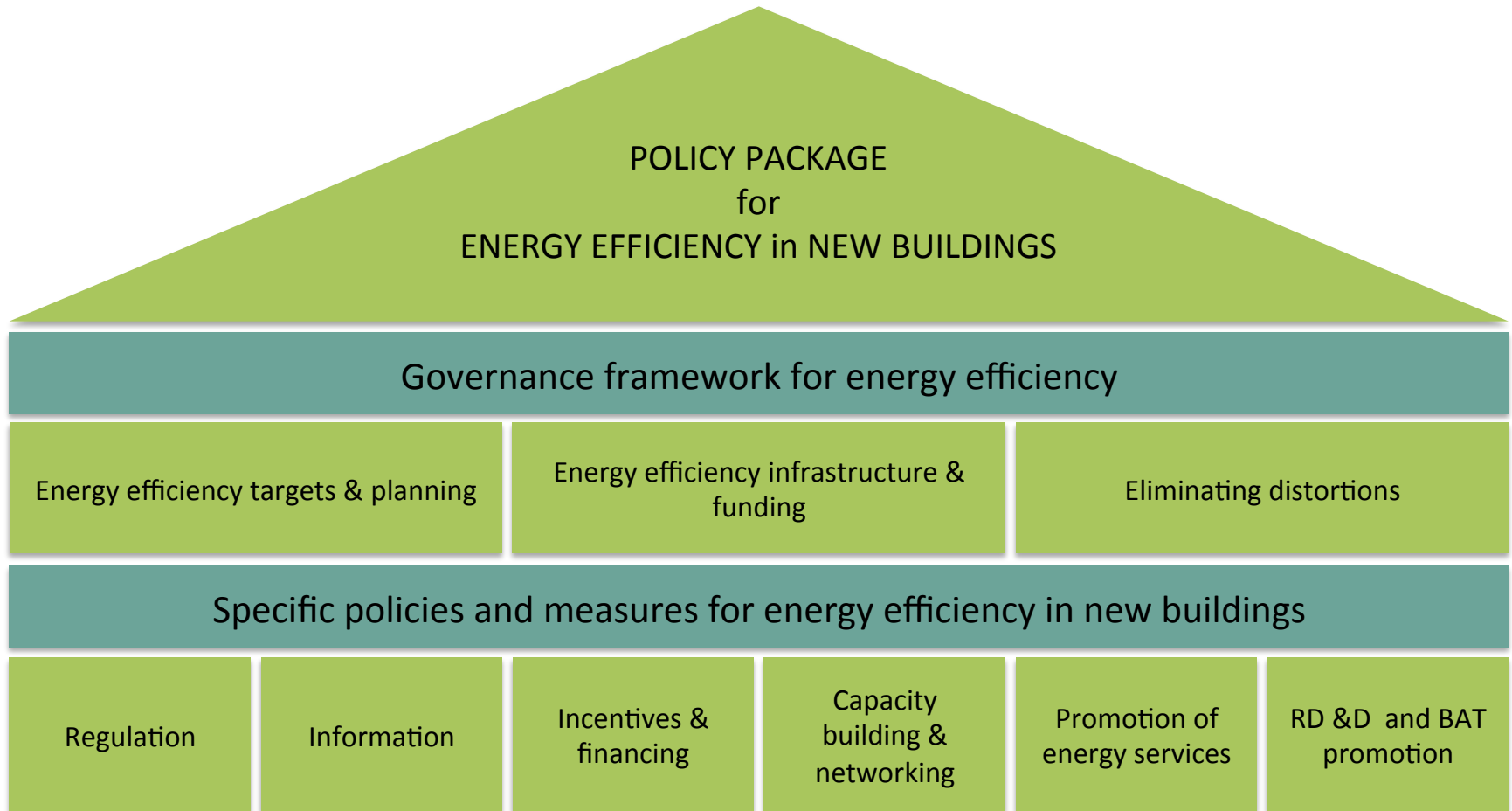
Goal:

Tailored policy packages to remove the barriers and strengthen the incentives identified



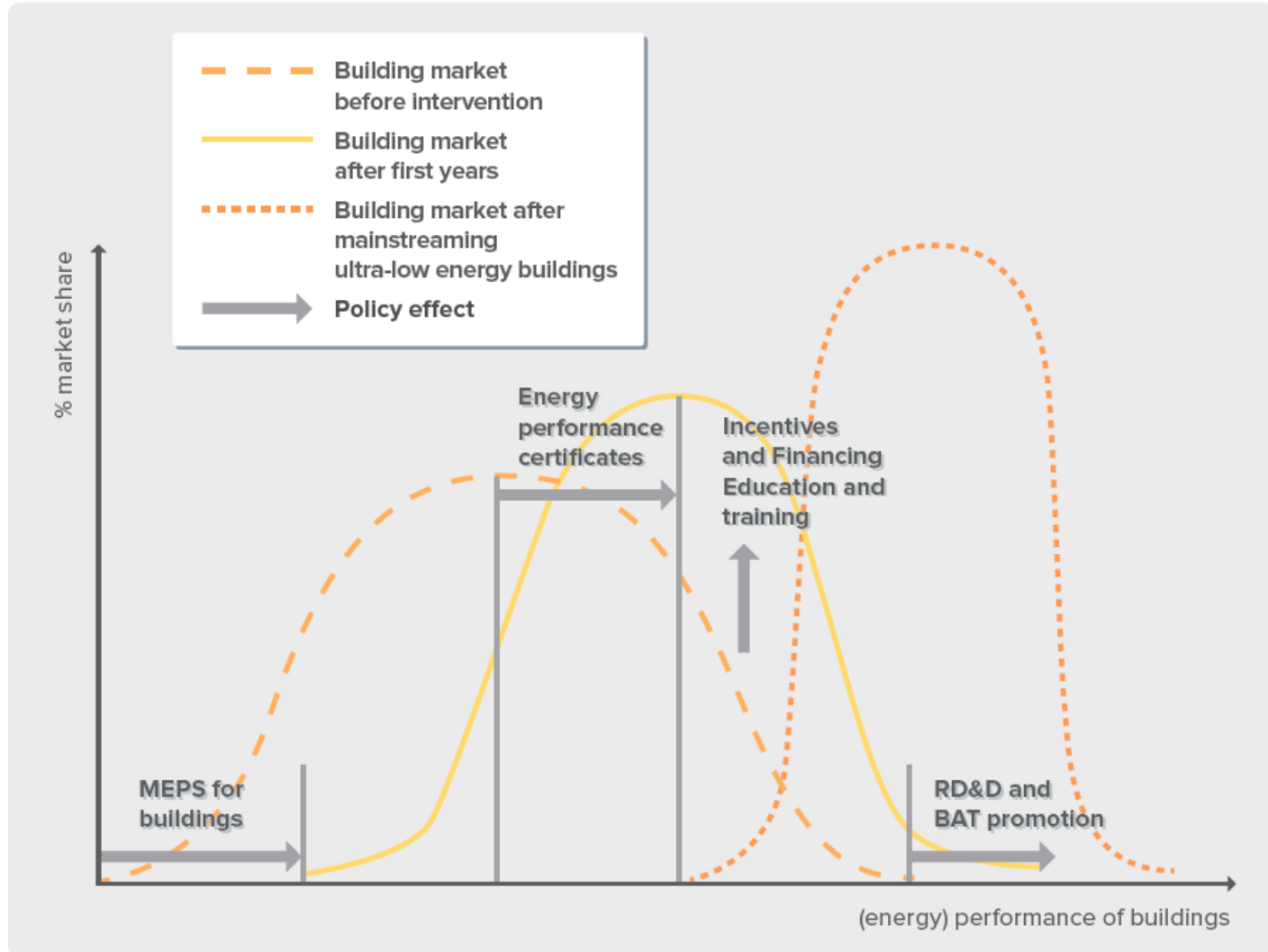
**Consequently:**

**The focus of the Policy Guide are Policy Packages**





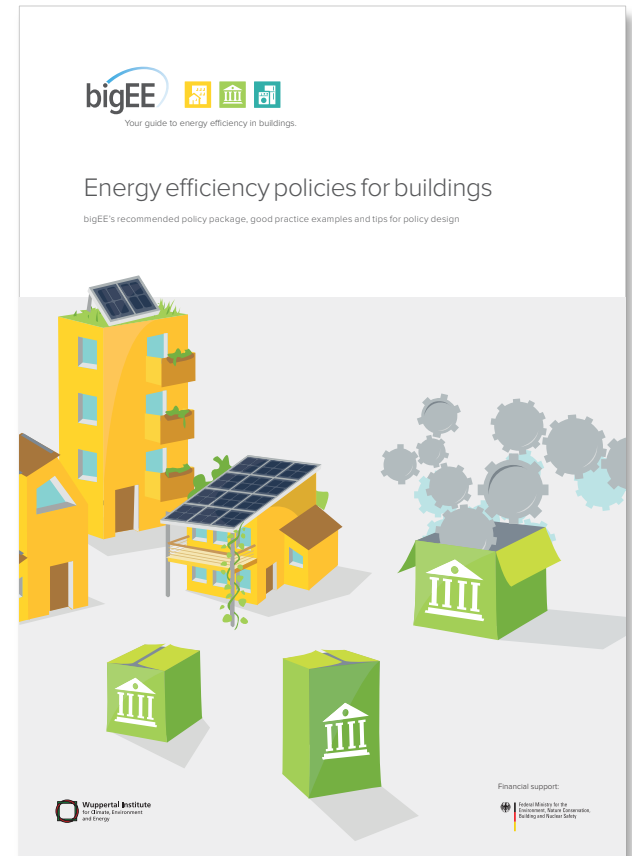
# Policy package for new buildings



# Overview Material

## PRINT

- **Summary reports (Brochures)**
  - Policies for energy efficiency in buildings
  - Policies for energy efficiency in appliances
- **Flyer** (English & Chinese)
- **Minicards** (English & Chinese)
- **Teaser and project flyer** (English & Chinese)



# Options for getting updates

## ONLINE

- bigEE News Section
  - All the latest news on one page
  - Immediate information
  - Clear and simple
  - bigEE news are available on <http://www.bigee.net/en/about/news/>
- Periodical Newsletter on:
  - What's new on bigee.net?
  - Conferences, Workshops etc. with bigEE Input
  - New co-operations
  - available here: <http://www.bigee.net/en/about/newsletter/>
- Twitter
  - available here: [@bigEE\\_Network](https://twitter.com/bigEE_Network)



# Country Project: India





# bigEE Partnership for India

- Project Partners:
  - TERI: managing data gathering
  - BEE: dissemination, supporting data gathering
- Scope: Buildings and Appliances;  
Technologies and Policies



# bigEE – Achievements at a glance

3 worldwide guides (buildings, appliances, policy)



First consistent design guide to Ultra-Low-Energy Buildings for 4 major climate zones worldwide

Recommendations for 411 cases (residential) plus 392 cases (offices)



Worldwide savings potential plus 11 regions for major appliances



3 recommended policy packages, detailed tips for 58 policy types, over 45 detailed good practice packages and policies

3 partner countries working on adaptation of bigEE design guide and dissemination

# bigEE

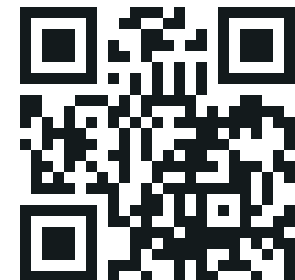


Your guide to energy efficiency in buildings.

Start now



[bigee.net](https://bigee.net)



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